



## Social Media Policy

### Poway Rodeo Contestant/Queen Expectations

This policy provides guidance for Rodeo Queen/Contestants and their use of social media which will include blogs, wikis, micro blogs, message boards, chat rooms, electronic newsletters, online forums, social networking sites and other sites including but not limited to snap chat and other services that permit users to share information with others in a coexisting manner. The following principles apply to use of social media on behalf of Poway Rodeo and Poway Rodeo Queen/Contestants as well as personal use of social media when referencing Poway Rodeo.

- Rodeo Queen/Contestant should be aware of the effect their actions may have on their images, as well as Poway Rodeo's image. The information that you post or publish may be public information for a long time.
- Rodeo Queen/Contestant should be aware that Poway Rodeo representatives may observe content and information made available to them through social media. Rodeo Queen/Contestant should use their best judgment in posting material that is neither inappropriate nor harmful to Poway Rodeo or its representatives. You must grant access to all your social media pages to the Pageant Director.
- Although not an exclusive list, some specific examples of prohibited social media conduct include posting commentary, content, or images that are defamatory, pornographic, proprietary, harassing, or that can create a hostile public environment.
- Rodeo Queen/Contestant should not publish, post or release any information that is considered confidential or not public. If there are questions about what is considered confidential, Rodeo Queen/Contestant should check with Pageant Director.
- Social media networks, blogs and other types of online content sometimes generate press and media attention or legal questions. Rodeo Queen/Contestant should refer these inquiries to authorized Poway Rodeo spokespersons.
- If Rodeo Queen/Contestant finds or encounters a situation while using social media that threatens to become antagonistic, Rodeo Queen/Contestant should disengage from the dialogue in a polite manner and seek the advice of the Poway Rodeo Pageant Director.
- Rodeo Queen/Contestant should get appropriate permission before you refer to or post images of current or former Rodeo Queen/Contestants, members, vendors or suppliers.
- Social Media use should not interfere with Rodeo Queen/Contestant's responsibilities to the Poway Rodeo.

Poway Rodeo Queen/Contestant: \_\_\_\_\_

Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_